

**SOLUTION BRIEF**

# VALUEOPS FROM BROADCOM

## Value Stream Management Built to Accelerate Digital Transformation

**KEY BENEFITS**

ValueOps is a unified platform that enables the execution of a true value stream management strategy. Only Broadcom offers the depth and breadth of capabilities needed to optimize the rapid delivery of customer value, with the scale and customization required by the world's most complex enterprises.

ValueOps offers advanced measurement, management, and optimization tools for every aspect of value streams:

**Strategy**

Planning and roadmap features to transform great ideas into better outcomes, faster than ever.

**Money**

Financial tools that create more value by tracking and optimizing ROI at every step.

**People**

Capacity, allocation, and resource features to get everyone, across every team, working in sync.

**Work**

Industry-leading agile tooling with instant metrics and insights to optimize and align delivery with business outcomes.

**Overview**

Billions of dollars are lost every day because of wasted work and organizational friction caused by the lack of visibility, transparency, and alignment commonly found in large, complex enterprises.

Broadcom Software's ValueOps solution solves these challenges as the first value stream management (VSM) platform to combine advanced business and investment planning with operationally focused agile management. The integration of Broadcom's proven Clarity and Rally Software® products empowers every role within an enterprise to fund, manage, track, and analyze consistent value streams using a common methodology and value orientation. This powerful combination of trusted capabilities delivers crucial insights and features tailored to meet the needs of each discipline – aligning strategy, investments, people, and work across the enterprise, accelerating time to value, and eliminating wasted effort.

**Business Challenges**

Companies face more pressure than ever before to protect and grow their revenue while maximizing the efficient use of resources and capital. To stay competitive, they must not only spend to innovate, but also generate rapid and consistent returns from those innovations. Success requires incredible agility, the technology to instantly turn huge quantities of data into actionable business decisions, and the capacity to efficiently translate strategy into deliverables that will generate the biggest, most positive impact for customers.

**Solution Overview**

ValueOps from Broadcom delivers on the promise of VSM as the only solution to fully integrate business- and investment-oriented portfolio management with advanced, operationally focused Agile planning. Having a singular platform with a common data model maintains alignment between executives, strategists, planners, and individual contributors, enabling genuine digital transformation that maximizes innovation while reducing waste and accelerating delivery.

Figure 1: A single unified platform for all roles in the value stream



## SUCCESS STORY

Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners, defense, space and security systems, and service provider of aftermarket support. As America's biggest manufacturing exporter, the company supports airlines and U.S. and allied government customers in more than 150 countries.

"Boeing is a large corporation with a myriad of teams that have to work in unison. To make sure that the funding is yielding the expected ROI, that teams deliver on time, and that customer and regulatory demands are met, we use ValueOps from Broadcom to match progress data from the teams with business objectives from the executives."

### Lynda Van Vleet

Enterprise Program Management Systems at the Boeing Company

## Critical Capabilities

ValueOps from Broadcom offers an expansive set of capabilities that are needed to fully map, track, and analyze value streams in even the most complex enterprises. This includes the ability to manage strategy, investments, people, and work across hundreds of teams and streams. At the same time, these critical capabilities are built and curated to empower each specific role within the organization:

**End-to-end visibility.** Gain transparency and actionable insights by aggregating metrics from across the enterprise to gain a single source of truth, dramatically reducing friction and improving alignment.

**Agile at scale.** Align the most complex organizations and become fully Agile by rolling up complex, multi-train planning and getting visibility across hundreds of distinct programs.

**Investment planning.** Optimize returns with lean, flexible plans and manage funding for entire value streams, giving teams the ability to pivot and adapt quickly without the overhead of renegotiating budgets.

**Strategic portfolio management.** Turn strategies into truly effective deliverables by organizing and prioritizing the investments, initiatives, and resources that make up your organization's strategic portfolio.

**Digital product management.** Give product managers and business leaders unmatched tools to transform objectives and plans into the most effective features and functionalities.

**Capacity planning.** Orchestrate and reduce waste with industry-leading features for capacity and resource management that turn initiatives into realistic plans for getting the work done.

**Delivery management.** Sense and steer with complete visibility and experience the industry's best way to manage the scope and progress of releases and iterations across many different streams and teams.

**Agile team management.** Increase efficiency with industry-leading tools that give both business and delivery leaders unparalleled visibility and insights into the status, progress, and velocity of work efforts across the enterprise.

**Flexible methodologies.** Empower teams to work at their best by efficiently managing resources and work even in the most complex organizations that rely on a mix of agile, traditional, and hybrid or informal methodologies.

## SUCCESS STORY

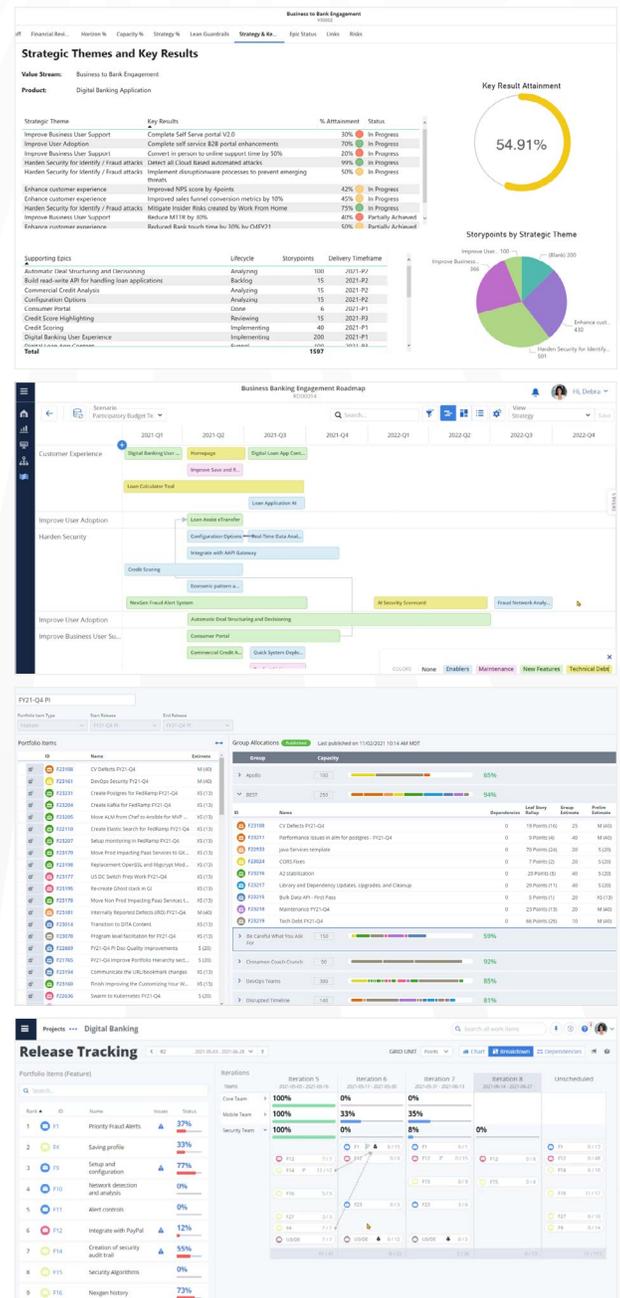
Verizon is a telecommunications giant, and a fast-growing company that is both transforming into a global technology leader, and outgrowing its existing processes. With ValueOps VSM, Verizon is reimagining how work gets done, and experiencing dramatic results – including a rapid \$2 million in cost savings for just one portfolio.

“ValueOps VSM has changed the conversations for us. We’re now more personal, we’re focused on relationships instead of transactions, and ValueOps VSM is now a critical part of how Verizon evolves.”

### Jason Newman

Senior Manager, Systems Engineering, IT Governance and Compliance

Figure 2: ValueOps Capability Examples



For more product information, visit: [broadcom.com/valueops-vsm](https://broadcom.com/valueops-vsm)

### About Broadcom Software

Broadcom Software is a world leader in business critical software that modernizes, optimizes, and protects the world's most complex hybrid environments. With its engineering-centered culture, Broadcom Software has an extensive portfolio of industry-leading infrastructure and security software, including AI Ops, Cybersecurity, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

For more information, please visit our website at: [software.broadcom.com](https://software.broadcom.com)

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