BROADCOM®
SOFTWARE

VALUE STREAM IDENTIFICATION AND MAPPING WORKSHOP

AT A GLANCE

Value Streams reflect the steps you need to take in order to bring value to your customers. We have designed this workshop to help create an understanding of your current value stream and identify opportunities to address pain points and achieve your business objectives. Value streams present a holistic and visual way to deeply understand how work gets done and to design an improved future state.

Business Challenges

The lack of understanding about how work flows – or, more commonly, doesn't flow – across a work system that's sole purpose is to deliver value to a customer is a fundamental problem that results in poor performance, poor business decisions, and poor work environments. Conflicting priorities, interdepartmental tension, and – in the worst case – infighting within leadership teams are common outcomes when a company attempts to operate without a clear understanding about how an organization's various parts fit together and how value is delivered to its customers. And significant time and money is wasted when organizations attempt to make improvement without a clearly defined, externally focused improvement strategy that places customers in the center.

A value stream is the sequence of activities an organization undertakes to design, produce, and deliver a good or service to a customer, and it includes the dual flows of information and materials. Most value streams are highly cross-functional: the transformation of a customer request to good or service flows through many functional departments or work teams within the organization. Successful improvements in the flow of value through your organization's value streams require proper identification and mapping, and often also require proper value stream management including addressing organizational change sustainability.

KEY GOALS

• Identify how value explicitly flows through your organization

• Map opportunities for making value move faster

• Align change management for adoption

• Configure improvements tailored to your business context

MEASURABLE OUTCOMES

• Solid understanding of pain points impacting your flow of value

• Visual representation of your value stream, co-created with expertise

• Teamwide alignment of sequencing next step in your business context

• Roadmap of execution to achieve your business objectives

ABOUT BROADCOM SERVICES

Broadcom Professional Services simplify the complexities of doing business and take global organizations from idea to outcome by helping them build resilient enterprise solutions. More than just software services, we also work with and become champions of the people needed to create global agile organizations that are ready for the digital future.

Organizational Transformation and Enablement: Accelerating solution adoption to increase speed-to-value realization and develop and support the leadership, people and processes undergoing organizational transformations.

Broadcom Enterprise Software Professional Services: Implementing flexible solutions in your distinct environment that deliver incremental value, speeds up idea-tooutcome, and that will grow and adapt to your evolving business needs.
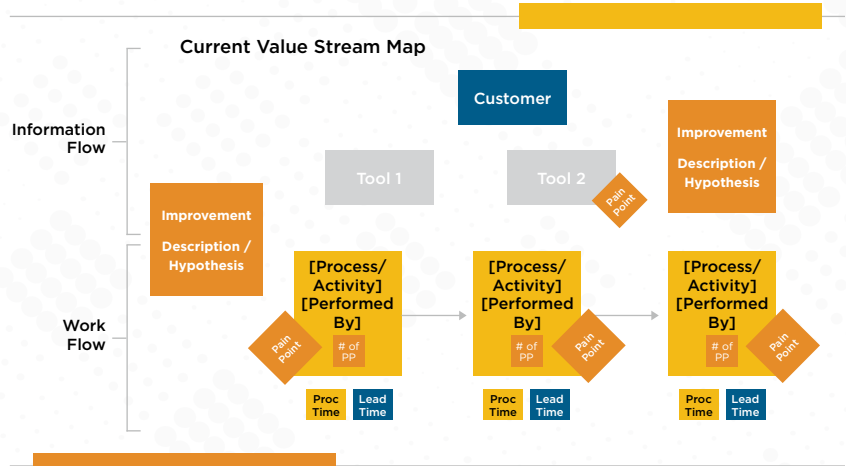
Future-Proofing: Assisting in the development and execution of a clear plan for long-term success, no matter what the future holds for your business.

For more information, reach out to us at broadcom.com/contact-valueops

Offering Features

Value stream mapping focus is a technique that can be used to enable transformations. It allows us to see where the bottlenecks and inefficiencies are in our delivery pipeline. In this highly collaborative workshop session, you will learn how to develop a value stream map of your delivery pipeline, identify obstacles across it, target Agile/Lean/DevOps practices that address your specific needs and develop a pragmatic approach to get started.

Value streams presents a holistic and visual way to deeply understand how work gets done and to design an improved future state. In that way, we want to view work systems from macro-level perspectives in order to create organizationwide alignment, which is different from process mapping that focus in a deep understanding of one process.

Current Value Stream Map

Information Flow

Customer

Tool 1   Tool 2   Improvement Description / Hypothesis

Improvement Description / Hypothesis

Pain Point

Work Flow

Improvement Description / Hypothesis

[Process/ Activity] [Performed By]   [Process/ Activity] [Performed By]   [Process/ Activity] [Performed By]

Pain Point   # of PP   # of PP   Pain Point   # of PP   Pain Point

Proc Time   Lead Time   Proc Time   Lead Time   Proc Time   Lead Time

Additional Services

OKR Workshop. Why are OKRs more powerful than KPIs? It's because they don't focus on "doing", they focus on "outcomes", and when you change this dynamic, this is when great things happen. But the shift isn't easy. All too often companies fall into the trap of shifting to OKRs, only to have them become "KPIs with a different name". Our OKR Workshop will walk you and your team through the foundational understanding of how OKRs are different, and then work with you on creating your own.

To learn more about Value Stream Mapping, visit broadcom.com/contact-valueops

BROADCOM®
SOFTWARE

About Broadcom Software

Broadcom Software is a world leader in business critical software that modernizes, optimizes, and protects the world's most complex hybrid environments. With its engineering-centered culture, Broadcom Software has an extensive portfolio of industry-leading infrastructure and security software, including AIOps, Cybersecurity, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

For more information, please visit our website at: software.broadcom.com