



Open Now! The January 2024 Clarity newsletter comes packed with the latest product updates, news and resources.



From Projects to Products: Your Digital Transformation Hack

Live Webcast: January 11 at 11:05 am ET

When facing a digital transformation, as most companies are today, funding individual projects just won't cut it. There's no real-time visibility, or close to it. No alignment between order and delivery. And no real understanding of the value, if any, the enterprise investments yield. If this sounds familiar, join Head of Clarity Product Management, Brian Nathanson, for a quick overview on how to start the transition from project management to product management.

[Save Your Seat](#)



People-Centric Planning: Doing SPM the Right Way

Live Webcast January 18 at 1:00 pm ET

With Gartner claiming the 70% digital transformation failure rate is due to "the absence of a strategic portfolio management approach," Broadcom is helping companies reimagine the PMO with new ways of working. Instead of overseeing delivery execution, the PMO needs to start tracking value realization. Best way to do that is to measure both IT and business teams with one set of metrics. Come see how you can break down silos and unify the enterprise with value streams.

[Register Now](#)



People-Centric Planning: A New Way of Working

Live Webcast February 15 at 11:05 am ET

For companies to innovate and grow, they have to intelligently budget and manage human capital. Financial governance of investment portfolios thus needs to shift: Fund people, not work. With IT now fully integrated in the day-to-day operations of any department, it's time to unite the enterprise under one set of business metrics. Join Head of Clarity Product Management, Brian Nathanson, for an in-depth look at people-centric strategic portfolio management.

[Register Today](#)



Make Workforce Planning Easy With a Top-Down Approach

Live Webcast February 22 at 1:00 pm ET

Ditch the top-down drama of 2024's workforce planning. Join our webcast and discover a simpler, data-driven framework for 2025. Align your portfolio with business goals, no more spreadsheets or stress. Leave the old scars behind and navigate the investment planning process with confidence. Register now and say goodbye to planning pandemonium!

[Save Your Seat](#)



Clarity and Rally Now Available on Google Cloud Marketplace

We are pleased to announce that several Broadcom software products are now available on the Google Cloud Marketplace, including Clarity and Rally. This provides Google Cloud customers with access to market-leading value stream management via a simplified procurement process and consolidated billing with their Google Cloud account.

[Read Now](#)

Items You Might Have Missed

ValueOps VSM Virtual Summit 2023 - In Case You Missed It. The third annual Value Stream Management Summit is packed with great advice from Forrester and customers like The Hartford, Memorial Sloan Kettering, HCSC and Tyson Foods. Find your True North through the digital transformation. [Listen Now](#)

Three Biggest PMO challenges in 2023: Customer Panel Discussion: Digital transformations just won't happen without a good project management office (PMO). So, the pressure is on in 2023! With major changes in the workplace, companies will now focus more on the employees. Can the PMO deliver? Come hear Lynda from The Boeing Company and Morten from the Federal Reserve System as they share their thoughts on these key questions and important challenges many organizations face for a successful 2023. [Learn Now](#)

Journey to SPM Clarity: Customer Panel Discussion: Let's go on a journey! From strategy and money to people and work, this customer panel discussion on portfolio management guides you through the annual planning wilderness. Come hear how Clarity unites the enterprise - from demand to delivery - with roadmaps and financials, staffing and collaborative work capabilities. Join and listen to Erie Insurance & Shared Services of Canada. [Learn Now](#)

Clarity Courses in Broadcom Enterprise Software Academy: Your one-stop-shop for expanding skills with smart how-to guides, short videos and free courses for Broadcom product practitioners. Learn everything you need to know about running Clarity. [Learn Now](#)

Clarity Community: Some of the best discussions, engineering tips and product insights are often found in the Clarity Communities. [Join the Community](#)

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