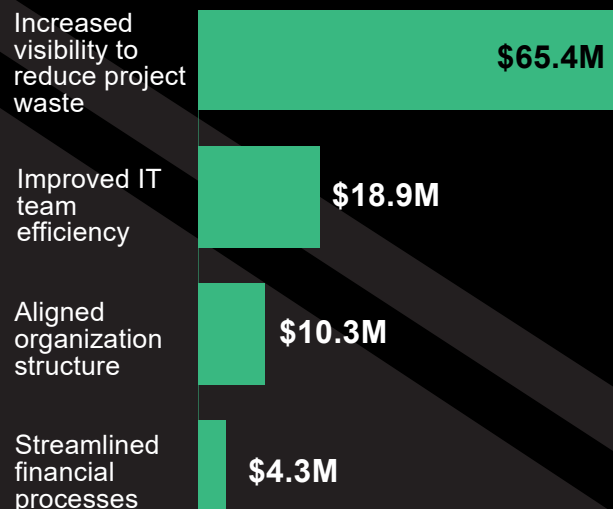


The Total Economic Impact™ Of Broadcom ValueOps

Through one customer interview, Forrester concluded that Broadcom has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



NPV

\$81.63M



ROI

471%



PAYBACK

9 months

VALUEOPS BY THE NUMBERS



12% budget freed up by eliminating non-strategic projects.



50% reduction in PM time spent on administrative tasks.



65 FTEs redeployed to more value-add analytics positions.

VOICE OF THE CUSTOMER

“As an IT group, we work for the company’s various money-making businesses. By having all the data together and looking at the value proposition for the work products, we can make well-informed decisions with the business on what should be funded, and then move resources to that work.”

“We used to start long-range planning in June to finish by the end of October. Last year we did it for the first time in ValueOps and we were able to start in September.”

“People are more excited. They have more responsibility as a product team. A lot of things that managers used to do, the people who are working on it and have the knowledge of it are doing it now.”



Product portfolio manager, manufacturing



Read the full study

This document is an abridged version of a case study commissioned by Broadcom titled: “The Total Economic Impact Of Broadcom ValueOps, October 2023.

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Commissioned By

